

**Product Guide Spring 2015**

# ACE

**Analyze Clarify Explain**

**Individual Life and Annuities Exams (LP, LFV, LRM)  
and Enterprise Risk Management Exam (ERM)**

Authors/Instructors:  
Jacob McCoy, FSA and Ben Wacker, FSA

Products Offered:  
Study Guide  
Flash Cards  
Audio Memorization CDs  
Online Seminar  
Live Seminar

[www.acemanuals.com](http://www.acemanuals.com)

## ACE Packages

### Life Pricing (LP) and Life Finance and Valuation (LFV) Exams

Product \ Package	Standard Package	Premier Package	Premium Package	Ultimate Package
Study Guide	X	X	X	X
e-Study Guide				X
Flash Cards	X	X	X	X
e-Flash Cards		X	X	X
Audio	X	X	X	X
Live Seminar*			X	X
Online Seminar		X	X	X

*\*A NYC Live seminar is being offered in addition to our usual Chicago live seminar. For the spring 2015 sitting the Life Pricing (LP) live seminar will be in NYC and the Life Finance and Valuation (LFV) seminar will be in Chicago.*

*See ACE website for updated information at [www.acemanuals.com](http://www.acemanuals.com).*

### Enterprise Risk Management (ERM) and Life Risk Management (LRM) Exams

Product \ Package	Standard Package	Total Package	Platinum Package
Study Guide	X	X	X
e-Study Guide			X
Flash Cards	X	X	X
e-Flash Cards		X	X
Audio	X	X	X
Online Seminar		X	X

*See vendor websites for discounts on packages!*

*See product descriptions on subsequent pages!*

*See sample products at: [www.acemanuals.com](http://www.acemanuals.com)*

# ACE Live Seminar

## ILA LfV and ILA LP Exams

The Instructors: Jacob McCoy, FSA & Ben Wacker, FSA  
Combined 20+ years of industry experience  
Creating study materials and teaching seminars since 2006  
The authors have been involved in writing and grading of SOA exams

### Live Seminar Locations and Dates

#### ILA LP NYC Seminar: March 12th - 15th

Embassy Suites Secaucus  
455 Plaza Drive  
Secaucus, New Jersey 07094  
Phone: 201-864-7300

#### ILA LfV Chicago Seminar: March 7th - 10th

Hyatt Place Schaumburg-Chicago  
1851 McConnor Parkway  
Schaumburg, IL 60173  
Phone: 847-330-1060

#### Highlights:

- The seminar consolidates syllabus into high level summaries
- Lectures translate concepts and formulas from “greek” into plain-english
- Concepts and formulas are reinforced with ACE original practice problems
- Industry leading breadth and depth of practice problems (many ACE originals have shown up on exam day)
  - ACE original practice exam provided at the live seminar
  - Q&A sessions each evening (both Group AND one-on-one)
- Handouts and discussion to facilitate study strategy, memorization and exam taking strategy
  - Formula list to facilitate memorization
  - Personalized graded homework problem
- Significant discount when live and online seminars are purchased together

#### More Details:

The live seminar will cover all of the material on current syllabus. The seminar will include lectures, ACE “SOA-type” exam questions, examples from the text, study strategy sessions, and homework problems. ACE concentrates on combining similar texts in the syllabus into one section for continuity in learning. The materials have been structured to serve as a condensed outline so students can quickly go through the material at a high level. The seminar will focus on concepts and problems that will show up on exam day. ACE continues to set the industry standard for breadth and depth of original practice problems. ACE has a full range of products (Study manual, flash cards, and audio CDs), but purchasing these products is not necessary in order to get full value out of the seminar.

Students who have attended past seminars have said that ACE has the best product on the market due to our clear communication of complex concepts, our organization of the syllabus into an intuitive framework, and our large amount of ACE original of practice problems. The ACE seminar will help you better understand and remember the material by explaining and summarizing the core concepts of the syllabus in a concise, high level manner.

Due to room constraints, limited space is available. Registration is on a first-come, first-served basis.  
No refunds for live seminar after February 7<sup>th</sup>.

# ACE Online Seminar

## ILA Exams and ERM Exam

### Instructors:

Jacob McCoy, FSA and Ben Wacker, FSA  
Combined 20+ years of Industry Experience!  
Creating study materials and teaching seminars since 2006

### Highlights:

- Videos and PDF files consolidate syllabus into high level summaries
- Lectures translate concepts and formulas from “greek” into plain-English
- Concepts and formulas are reinforced with ACE original practice problems
  - Industry leading breadth and depth of original practice problems
    - Old exam problems applicable to current exam
    - Viewable on iPhone and other mobile devices
- If you fail on your first sitting, the second sitting is free (see ace website for more details)
  - See [www.acemanuals.com](http://www.acemanuals.com) for testimonials and sample videos
    - We price match competition
- The purchase of an OLS includes the PDF seminar study manual and access to e-flash cards

### More Details:

The online seminar consists of pre-recorded video files and PDF documents. The seminar will include lectures, ACE “SOA-type” exam questions, and examples from the text. The seminar will focus on concepts and problems that will show up on exam day. ACE has a full range of products (Study manual, Cards, and Audio CDs), but purchasing these products is not necessary in order to get full value out of the seminar.

Students who have used our seminars have said that ACE has the best product on the market due to our clear communication of complex concepts, our organization of the syllabus into an intuitive framework, and our large amount of ACE original of practice problems. The ACE seminar will help you better understand and remember the material by explaining and summarizing the core concepts of the syllabus in a concise, high level manner. Many of our past customers say that they studied LESS and still passed because they purchased the online seminar!

### Timeline:

The online seminar is available immediately. When there are updates to the syllabus, we usually update new videos quickly. After registering for the seminar, students will be emailed a username and password.

No refunds for the online seminar.

Email [acestudyguide@yahoo.com](mailto:acestudyguide@yahoo.com) with any questions

## **Study guide**

The ACE study guide covers the entire syllabus. As the name indicates, the ACE study guide focuses on analyzing, clarifying, and explaining the entire syllabus. In addition, there is special emphasis on clarifying the most complex aspects of the syllabus by clearly explaining the concepts and calculations presented in the text. ACE prides itself upon its ability to turn complex, technical language into plain-english.

You will find the following in the ACE study guide:

- Outline of the text
- Summarized information in tables and charts
- Explanations of text numerical examples
- Original end-of-chapter review problems
- ACE original practice problems
- Formula list

With ACE products, you will learn the material efficiently and effectively.

## **Flash Cards**

ACE memorization cards are the premier tool for learning the most important topics on the exam. The entire syllabus is covered. ACE memorization cards will make the most efficient use of your study time by condensing the repetition in the syllabus. The flash cards contain both list based material and formulas.

## **Audio Memorization CD**

ACE memorization cards are on CD!

This is a great tool for learning the most important topics. With ACE CD's you will learn faster and more efficiently! Note, some formula heavy flash cards are not included.

## **Live and Online Seminars**

See advertisements on preceding pages

## **Special Note for ACE e-Products**

There is no printing for any ACE e-products. If you wish to receive a printed copy of a digital product, please purchase the combination package. We have provided generous combination packages so you can purchase both the e-product and the paper product.

## **ERM Extensions**

ACE products cover the ILA, General Corporate ERM, and Investment extensions. With ACE products you don't need to buy a separate product for the extension material. Core texts and extension texts are clearly labeled so students can know which sections apply to their extension.

*See sample products at: [www.acemanuals.com](http://www.acemanuals.com)*

# FAQ

Q: Where can I find more information ACE products, including sample chapters and testimonials?

A: This can be found on the product information page of the ace website ([www.acemanuals.com](http://www.acemanuals.com)).

Q: I have no idea how to study for an FSA exam, what should I do?

A: On the second page of each study guide we provide a study strategy which we believe is a good place for most students to start. On the product information page of the ACE website there are sample study schedules which you can customize. In each online seminar there is a video titled “Welcome Video and Study Tips” which gives you some tips and tricks on studying.

Q: What order should I read the texts?

A: While there are many valid ways you could approach the syllabus, we have provided one good approach in the study schedule for each exam on the product information page of our website ([www.acemanuals.com](http://www.acemanuals.com)). These are usually updated a couple weeks after the syllabi are released.

Q: Are ACE products a replacement for reading the texts?

A: We recommend reading the source texts.

Q: How does the live seminar compare to the online seminar?

A: They are similar but different products. The live seminar has the benefit of in-person question and answer sessions. The online seminar has the benefit of being able to study at your own pace. There some differences in practice problems, but both products have industry leading breadth, depth, and quantity of problems.

Q: Why have some of your customers purchased the live seminar over the OLS and vice versa?

A: Naturally, we recommend purchasing both! Here are some common reasons people purchase one product over the other.

## Live seminar

- Ask questions in person
- See what other students are asking and get answers to those questions too
- Graded homework problem
- See the entire syllabus in a short period of time
- No distractions – you leave home and office and completely commit to studying
- Study strategy session – instructors and other students offer ideas and tips on study strategy and exam day strategy
- You get a bound paper book vs. an electronic PDF

## OLS

- Ability to replay videos as many times as you want
- Study at your own pace
- Go in any order you want
- You get an electronic PDF (don't need to haul around another book)
- Listen/watch videos wherever there is an internet connection (bus, train, grocery store, etc.)

Q: How many problems are in the live/online seminar?

A: Quantity has little meaning if they are bad problems. We have never counted them up, but (based on customer feedback) we believe we have a highest quality, depth, and breadth of practice problems. Some problems are focused on a specific topic, while others integrate multiple parts of the syllabus. We have thought questions, numerical calculations, recommendation questions, etc. Our practice problems are focused on getting you ready for exam day. At our live and online seminars we provide a practice exam with full solutions in addition to the tons of practice problems we already provide.

One last note, we continually add practice problems and re-record videos so customer feedback is always appreciated.

Q: How long does it take to get through the OLS?

A: Past customers have said using the OLS actually decreased study time since they were able to get through the reading quicker and understand the key points. We are constantly adding videos and problems so we cannot provide a number. It depends on how you use the OLS too. Our live seminars for ILA are 32 hours – so that is a good starting point. Most people don't sit down and watch the OLS like a live seminar – they integrated it into their study schedule.

Q: When should I start looking at past SOA exams?

A: Once again, we have heard various strategies over the years. We think it is good to integrate practice problems while you study since it will facilitate learning. This is why we have included review problems in our study guide and practice problems in our seminars.

Q: I have positive and/or constructive feedback for ACE, what should I do?

A: We appreciate feedback from students, please email [acestudyguide@yahoo.com](mailto:acestudyguide@yahoo.com). We have made many improvements over the years due to student feedback.

Q: Which ERM extension should I take?

A: This is just personal preference. We suggest something that you are familiar with or interested in.

Q: I still have questions, where can I send an email?

A: Feel free to email any content-related questions to [acestudyguide@yahoo.com](mailto:acestudyguide@yahoo.com). If you have questions on how to purchase products on a vendor's website, please email the vendor.